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Fabricating the Future: New Career Pathways in NZ's Digital Creative Sector

The School of Design, Victoria University is delighted to host the 2012 Design and Semantics of Form and Movement (DeSForM) conference - the premier of this prestigious international conference in the Southern Hemisphere. To honour this occasion, the conference will celebrate and explore the many exciting developments within New Zealand's emerging digital creative sector. This rapidly expanding professional sector is seeing incredible growth and promises rich career pathways for young designers and others working within related or partnering industries both domestically and abroad.

Calling attention to Wellington's uniquely diverse digital design community, the School of Design will hold an exhibition featuring a wide selection of recent projects and research from industry, academic staff, and students. The exhibition, which embodies the theme "Fabricating the Future," will feature work ranging from special effects in the entertainment industry to demonstrations of 3D printing and other forms of digital fabrication, illustrating the research areas, industry developments, and new technologies at the heart of Wellington's innovative digital creative sector.

The exhibition also will highlight new and notable projects from such New Zealand creative leaders as Weta Digital, Click Suite, RESN, Ponoko, 77 pieces, PikPok, The Gibson Group, Mohawk Media and others.

Please join us at the School of Design, Victoria University for a closer look at the future of New Zealand design. The exhibition will run from 21st April to 8th May. Group tours can be arranged by request, for more information please contact amanda.chu@vuw.ac.nz

Venue:

VUW Faculty of Architecture and Design, Te Aro Campus, 139 Vivian Street

Duration:

Saturday 21st April – Tuesday 8th May

Open Weekdays: 9.00am – 5.00pm Weekends: 10.00am – 4.00pm

Website:

<http://desform2012.schoolofdesign.ac.nz/>

